

ABRF 2017 Poster Instructions

Poster Presentation Information

Posters will be displayed in the exhibit hall on Sunday, March 26, and Monday, March 27, from 10:00am to 5:00pm. We are also pleased to announce an evening Poster Session has been added to the exhibit hall on Sunday evening, from 5:30pm to 7:30pm, which will feature a wine and cheese reception for all ABRF 2017 attendees! Authors **MUST** be at their poster for presentation and discussion as follows:

- Sunday, March 26, 2017 - Authors of ODD numbered poster boards present from 5:30pm – 6:30pm
- Sunday, March 26, 2017 - Authors of EVEN numbered poster boards present from 6:30pm – 7:30pm

To recognize and thank you for your participation, the ABRF 2017 Program Committee and the ABRF Executive Board will provide all abstract presenters a complimentary drink ticket for the Wine and Cheese Poster Reception.

- Authors will be notified by e-mail of the date and time of their poster presentation by March 15.
- Specific set-up and tear-down times will be communicated to you at a later date.
- Abstracts accepted for presentation in poster sessions will be grouped by topic category and numbered and listed in the program. Accepted abstracts will be published in the **ABRF 2017 CoreApp Meeting App**.

Poster Format Guidelines

The goal of these guidelines is to facilitate the effectiveness of poster communication.

- Posters should be readable by viewers from five feet away. The message should be clear and understandable without oral explanation.
- Focus the poster presentation on a few key points.
- Use color, headlines, and data presentation to communicate with clarity and simplicity.
- Make sure that the important points stand out, that there is a balance between words and illustrations, and that the viewer's pathway through the poster is clear.
- Figures and tables should cover slightly more than 50% of the poster area.
- Keep text brief and to the point.
- The temptation to overload the poster with information should be resisted. More material may mean less communication.
- Avoid confusing abbreviations, acronyms, and jargon.
- Use a consistent font type and style throughout.
- Use large type.
- An 8 1/2" x 11" sheet of paper photostatically enlarged 50% makes text readable from five feet.
- The movement (pathway) of the eye over the poster should be natural: down the columns, along the rows.
- Arrows, pointing hands, numbers and letters may be used to help clarify the sequence of the poster presentation.
- The poster board available surface area is 4' high x 8' wide. It is advisable to have an 8" high headline strip that runs the full length of the poster. Include the title, authors, and affiliations on the strip with letters not less than 2" high.
- Handouts, abstracts, and passing out of business cards are allowed. Take away items are welcomed so that attendees viewing your poster can take information back to their facilities to share.
- It can be useful to attach some of your business cards to your poster (in a plastic wallet attached to the bottom of the poster) so that people can take one if you are not actually standing next to your poster when they view it. This is an important way of making contacts.