



**Upgrade your Online Booth on the Virtual Floor Plan  
Increase your exposure and ROI!**

- Classic Upgrade: (\$250)**  
This upgrade package includes an online virtual booth in the ABRF 2017 website. In addition to your company name, address, phone and fax we will add the following:  
**Your companies URL to the online exhibitor listing**
- Premium Upgrade (\$300)**  
**Includes: Your companies URL under the exhibitor listing  
plus include your company logo for easy identification online**
- Ultimate Upgrade: (\$500)**  
**Includes: Your companies URL to the exhibitor listing and company logo  
plus add your company product promotion or company video**
- Banner Ad on Virtual Floor Plan Map: (\$500)**  
Place your company's business card on the front page of the floor plan map. The size must be 205 (width) x 60 (height) pixels in a JPG, GIF or PNG. Also provide us with your URL that will go directly to your company's web page.

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**Please check which Item you are interested in and return this form to Joni Friedman at [exhibits@my.abrf.org](mailto:exhibits@my.abrf.org). After confirmation you may pay online under your account or mail check payable to: Association of Biomolecular Resource Facilities (Payment in U.S. funds only)**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_