



How to Reserve Your Booth

- Visit our website at www.abrf.org to complete an online application
- Please **contact exhibit management** to address any questions you may have regarding space selections.



ABRF 2017 Sponsorship Program



ABRF 2017 MOBILE APP \$500 – \$2,500 (Various Options)

Complete Package • Multimedia Package
Banner Ads • Push Alerts

Our Mobile App will put all meeting details of **ABRF 2017** right at the user's fingers tips on their iPhone, iPad and Android devices. Drive traffic to your booth with a mobile alert, banner ad, splash screen, multimedia video message and/or direct link to your website. Please contact exhibits@my.abrf.org or (301) 634-7011 to discuss details of packages available.



CYBER CAFÉ \$6,000 – Exclusive

For easy daily access and visibility, a cyber café will be located in the exhibit hall lobby. Sponsors will have continuous recognition with the company logo as a screen saver, and a default browser setting to the sponsor's homepage for maximum viewing. Signage is provided in this area.

Increase Industry Awareness and Enhance Corporate Identity

ALL SPONSORS RECEIVE THE FOLLOWING ADDED BENEFITS:

- Acknowledgement on the ABRF website and ABRF 2017 Mobile APP
- Recognition and acknowledgment on signage through the meeting
- Complimentary logo and internet link on the ABRF virtual Exhibit Hall website
- Complimentary one-time use of the preregistered attendee mailing list
- Acknowledgement on the ABRF website and mobile APP
- Sponsors ribbon designation for you and your staff





HOTEL KEY CARDS

\$6,000 – Exclusive

Hotel room keys are provided to each attendee upon check-in at the official meeting hotel. Be the last name attendees see when they go back to their rooms each night. Your company logo and/or message will be printed on the key card as a daily reminder.



SPINNING KIOSK

2 Panels – \$2,500 • 4 Panels – \$4,000

Attendees cannot miss these units! Your company logo will be visible on all 4 sides or 2 sides of the spinning kiosks. These are located in a prominent area during the meeting.



CHARGING STATION

\$4,000 – Exclusive

These are self-service stations for attendees to recharge their laptops and cell phones. Your corporate logo will be included on signage which includes a literature rack for product advertising.



CONFERENCE NOTE PADS

\$4,000 – Exclusive

Distributed to every attendee, a conference notepad will be imprinted with your name and logo. This item will provide corporate and brand recognition during the meeting and throughout the year.



CONFERENCE PENS

\$4,000 – Exclusive

As a sponsor of pens, your company logo will be visible to all attendees. These are a great take-away item for attendees which are provided to each attendee when they register.

Maximize your presence at ABRF 2017 with your support of our sponsorship opportunities.

