

SPONSORSHIP AND ADVERTISING APPLICATION

ABRF 2012

ABRF 2012 Disney's Contemporary Resort – Orlando, FL | March 17-20, 2012

We hereby apply for sponsorship/advertising at the ABRF 2012 Annual Meeting. In making application, we agree to sponsor/advertise under and comply with the rules and regulations outlined in the prospectus, with rules and regulations in the exhibit manual, and all correspondence issued prior to the Conference. Each company must return a copy of this contract, properly executed by an authorized company representative with full payment and company/organizational logo in both JPG and EPS format prior to execution of sponsorship. Applications and any/all requested materials must be received by February 3, 2012 to be listed in the Meeting Program.

EXHIBITOR CONTACT INFORMATION

Please print legibly. Company information as it should appear in the official meeting program will be collected via an internet collection form.

Company _____
Contact Person _____
Address _____
City _____ State _____ Postal Code _____
Country _____
Email _____
Phone _____ Fax _____

SPONSORSHIP AND ADVERTISEMENT ORDER INFORMATION

Please send company logo with application in both EPS and JPG formats to be recognized properly. Submit company information via the online collection form for inclusion in the meeting program

Sponsorship Opportunities

- Opening Welcome Reception \$30,000
- Poster Session Reception \$12,000
- Attendee Meeting Bag \$5,000
- Cyber Station \$5,000
- Meeting Padfolio \$5,000
- Munch n' Mingle Lunch Station \$5,000
- Go-Charge Station \$5,000
- Wireless "Hot Spots" \$3,000
 - Expo Hall
 - Outside General Session Room
 - Outside Breakout Session Rooms
- Bottled Water \$4,500
- Care Package \$3,500
- Lanyards/Badge Holders \$3,000

Program Advertisement Opportunities

- Outside Back Cover (4 color) \$3,000
- Inside Front Cover (4 color) \$2,800
- Inside Back Cover (4 color) \$2,800
- Full Page (Grayscale) Inside Conference Program \$2,100
- Half Page (Grayscale) Inside Conference Program \$1,050

Advertisement Opportunities

- Hotel Door Drop or Door Hanger \$3,500
- Spinning Kiosk \$1,800-\$3,000
 - 2 Panels \$1,800
 - 4 Panels \$3,000
- Collateral in Conference Bag \$2,000
- Literature in Chairs of Plenary Session \$2,000
- Literature in Chairs of Scientific Sessions \$1,250
- ABRF Email on Sponsor's Behalf \$1,000
- Meter Board Advertising \$1,000
- Featured Frame \$500 each
- E-Blast Banner \$300
- Directional Floor Stickers \$200 each
- Logo on Exhibit Hall Map \$200
- Mailing List \$600-\$1,100
 - Pre-Show Registration Mailing List \$600
 - Post-Show Registration Mailing List \$600
 - Both Registration Mailing Lists \$1,100

GRAND TOTAL \$ _____

PAYMENT INFORMATION 100% of total due with application

- Credit Card:** Select One: Visa Master Card American Express

Name of card holder _____

Card Number _____ Expiration Date _____ / _____

- Check** enclosed – make payable to Association of Biomolecular Resource Facilities (ABRF) *mail check & application to address below*

Signature _____ **Date** _____